

A mission statement defines the purpose or reason for the existence of this committee

Mission Statement DTRC

To foster a new appreciation for, awareness of, and pride in downtown Plymouth. To develop Plymouth into a welcoming and pedestrian-friendly business district that is a quality place to shop, dine, work, walk, invest in, and live.

DTRC Description

This committee is committed to the physical revitalization of downtown Plymouth. Getting downtown Plymouth into top physical shape so that it is an inviting atmosphere—not just in buildings but also streetscapes, parking areas, signs, sidewalks, pedestrian lighting, green spaces, river walk—all elements conveying a visual message about the downtown. Therefore, this committee strives to encourage and be a driving force for revitalization strategies and redevelopment projects. This committee has a particular interest in helping stimulate the redevelopment of the downtown area to include Mill and Main streets and the Mullet River corridor as a unique people place. We believe this area defines an important focal area for Plymouth that creates a sense of place for the community. It is our belief that revitalizing our downtown will strengthen our local economy, assure continued support for community and school district events, retain and create jobs, boost property values, provide tax revenues, and revitalize our historic downtown area while making it a fun, safe and exciting place to call home. This committee acknowledges the link between economic prosperity for downtown Plymouth and the community as a whole. Therefore, we also support projects in other areas of the city, including neighborhood and industrial revitalization and development.

These activities will be conducted with the focus on providing a broad-based coalition of communication and cooperation amongst downtown business, chamber of commerce, community groups, local government, financial institutions, school district and consumers. We recognize that accomplishments will be predicated on collaborative public and private investment that must be prudently managed.