

CITY OF PLYMOUTH
PLYMOUTH REDEVELOPMENT AUTHORITY
THURSDAY, MAY 6, 2021 7:30 AM

Official Meeting Minutes

- 1. Call to Order – Roll Call:** Chairman Gentine called the meeting to order at 7:30 AM. Members present were Lee Gentine, Donna Hahn, Jackie Jarvis, Randy Schwoerer, Ken Pannier, and Ronna O’Toole. Interim Clerk / Treasurer Anna Voigt, Mayor Donald Pohlman, Director of Public Works Cathy Austin and City Administrator Jordan Skiff were also in attendance.
- 2. Approval of Agenda:** Schwoerer moved to approve agenda; Jarvis seconded. Motion carried.
- 3. Approval of March 4, 2021 Meeting Minutes:** Jarvis moved to approve the minutes; Hahn seconded. Motion carried.
- 4. Discussion about Someplace Better Program (Brian Doudna, SCEDC):** Doudna gave a brief presentation about what SCEDC future goals are. Part of the goal is to revamp the Someplace Better website. The goal is to make the website not look like a chamber website. It will be a place for employers to show why you want to pick Sheboygan County for a place to live and work. The SCEDC 2021-2023 priorities are population growth, talent development, recruitment and retention, enhance diversity, equity, inclusion and belonging programming, single family home development, and innovation & small business formation.
- 5. Discussion About Progress and Fundraising on the Eastern Avenue Arch and Mill St. Trestle.** Gentine went through the expenses for the arch. Plymouth Advancement Association started a Gofund me page to raise money. The arch is planned to go up on May 19 and the dedication will be May 29.
- 6. Discussion of the Walldog Event**
 - a. Update on Walldog Event**

Gentine did an inventory of all the paint purchased in 2019 and is contact with Nancy Bennett from the Walldogs. All of the paint is already purchased.
 - b. Discussion of Maintenance Agreement**

Skiff stated that he was waiting to hear back from the City Attorney about the Maintenance Agreement. The maintenance agreement would be for the new murals. Gentine stated he could go around to the old mural owners and ask to sign the maintenance agreement.
- 7. Discussion about Downtown Design Guide Ad Hoc Committee**

Skiff explained that the Downtown Design Guide was introduced, but never officially approved. The council still seemed interested in forming an Ad Hoc Committee. Mayor is still looking for 1 more downtown business owner to be on the Committee. Gentine stated that a downtown design guide will help with some of the abandoned buildings in the downtown area.
- 8. Discussion about Cheese Capital of the World trademark application with the USPTO**

Gentine stated that all of the paperwork has been filed for the State and the certificate should arrive soon.

9. Update from Cheese Counter General Manager

Foss gave an update about including pets on the lease agreement. She recommended the committee not change the lease agreement to include dogs. The building has original hardwood flooring and a security deposit wouldn't cover any repairs if any were needed. There also isn't a good green spot to take the dogs outside. Foss stated that business is starting to pick up due to people going back to work.

10. Communication – Letters, Emails, or Reports Related to the Redevelopment Authority (Staff, Chairperson, Members, etc.): Schwoerer has been delegated to hand out welcome packets to new businesses in the downtown. Schwoerer met with the new tattoo place and gave them a sign grant. Doudna added that he could make a pamphlet from the SCEDC to add to the packets for new small businesses.

11. Adjournment: Jarvis moved to adjourn the meeting; Hahn seconded. All voted aye. Motion carried.

Minutes Submitted by: Anna Voigt, Interim Clerk / Treasurer