

CITY OF PLYMOUTH
PLYMOUTH REDEVELOPMENT AUTHORITY
THURSDAY, MARCH 5, 2020 7:30 AM
FIRE HALL TRAINING ROOM, 128 SMITH ST, PLYMOUTH, WI

Official Meeting Minutes

I. Call to Order – Roll Call: Chairman Gentine called the meeting to order at 7:30 AM. Members present were Lee Gentine, Donna Hahn, Carole O'Malley, John Nelson, Jackie Jarvis and Randy Schwoerer. Deputy Clerk / Treasurer Anna Voigt, Tracy Foss, Mary Hauser and Emmitt Feldner were also in attendance.

II. Approval of Agenda: Jarvis moved to approve agenda; O'Malley seconded. Motion carried.

III. Approval of February 6, 2020 Meeting Minutes: Jarvis moved to approve the minutes; Hahn seconded. Motion carried.

IV. Discussion and Possible Action on Streetscape Arches: An estimate from Poblocki Signs was handed out at the beginning of the meeting. Nelson asked if the estimate cost would be included in construction cost if Poblocki would also do the installation. Jarvis explained from last meeting, Poblocki signs would be doing the proposal but the project would have to be bid out. O'Malley asked if there was any input in design ideas at the last meeting. Schwoerer explained that Poblocki would come up with the concepts, and revisions are included in the estimate. Jarvis moved to approve \$1,600 on an estimate from Poblocki Signs; Schwoerer seconded. All voted aye. Motion carried.

V. Discussion and Possible Action Regarding Street Closure Permit for 2020 Wall Dog Event: Gentine stated he didn't know if there would be a need for a street closure. Most of the murals can be accessed from an alley or sidewalk. Gentine is going to meeting with Debbie Karr to do a walk through of the murals. More details will be available once a walk through is done. O'Malley asked if there was anything else that the RDA needed to help with. Gentine mentioned a need for someone to be in charge of food and set up. The artists are going to need a place to eat and a place to get out of the elements if the weather isn't the best. The Legion let the Walldogs use their facility last time. Nelson asked if Walldogs anticipate having crowds. Gentine said yes, there will also be other activities going on during the week. Monday, June 22 will be the Taste of Plymouth and Saturday, June 27 will be the Family Music Festival. The committee decided to revisit the need for street closure at the next meeting after Gentine and Karr have looked at all the murals.

VI. Update on Walldog Mural Maintenance / 2020 Walldog Event: Gentine was at the Premier showing of Discover Wisconsin's Walking Tour where he met Andy Chappa from Chappa Construction. Andy offered to provide scaffolding for the Walldog event. Gentine also reached out to Lift X Lift Services for a boom truck and scissors lift. Lift X does not offer insurance with the rental of the lifts. Gentine stated this is a concern and maybe there could be a blanket insurance or they could be insured under his company. Jim Marshall will be helping with the panels. Hahn asked if the walls will be painted before the murals are put up. Gentine didn't know and would check with Karr. Gentine stated the Karr has been working with the artists. There will be four new murals. Gentine shared four concepts for the murals. The first concept was for the 150th anniversary of the Plymouth Fire Department. The second idea is the brat stand that was

located in downtown. The third concept was for a Johnsonville mural. The fourth concept was for M. Miller bakery. Mayor Pohlman informed the committee that he had container of mural information from his wife Cheryle. The committee expressed their condolences to the Mayor. Cheryle was involved with the Walldogs when they first came to Plymouth in 2011 and was enthusiastic about them returning in 2020.

VII. Update from Cheese Counter General Manager: Foss shared with the committee that the Cheese Counter will be supplying cheese for Brew, Brats, and Curds at the Wade House on March 21. The Cheese Counter is still closed Sun. – Tues. Foss shared that winter sales have been better this year compared to last year. They are still looking into a new POS system. Foss is now looking into a company called Shopify and has been very happy with there responses and customer service. Shopify would help the Cheese Counter pull the website, store, and e-commerce together. Making it easier the keep track of inventory.

VIII. Communication – Letters, E-mails, or Reports Related the Redevelopment Authority (Staff, Chairperson, Members etc.): No more communication was

IX. Adjournment: O'Malley moved to adjourn the meeting; Jarvis seconded. All voted aye. Motion carried.

Minutes Submitted by: Anna Voigt, Deputy Clerk / Treasurer